

Champion Behaviour Scale

Please rate how much you agree with each of the following statements, thinking about your personal circumstances **in the past 12 months**.

The rating scale is as follows:

- 0 (Disagree)
- 1 (Somewhat agree)
- 2 (Agree)
- 3 (Strongly agree)

	Disagree	Somewhat Agree	Agree	Strongly Agree
1. I advocate for using [the program] within my own organisation	0	1	2	3
2. I personally appear on TV or radio to discuss [the program]	0	1	2	3
3. I write journal articles or research papers/reports about [the program]	0	1	2	3
4. I write about [the program] for news sources/blogs	0	1	2	3
5. I share information about [the program] on social media	0	1	2	3
6. I present about [the program] at professional forums/conferences	0	1	2	3
7. I speak in public (e.g. schools) to encourage parents to participate [the program]	0	1	2	3
8. I apply for funding or grants relating to [the program]	0	1	2	3
9. I recommend my colleagues receive training in [the program]	0	1	2	3
10. I frequently share the contact detail of [the program]/provide referrals	0	1	2	3
11. I recommend [the program] to friends, family members or acquaintances	0	1	2	3
12. I direct parents or colleagues to the [the program] website	0	1	2	3
13. I defend [the program] against criticism	0	1	2	3

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